

Focusing On Your Business Goals

Short-Term Business Goals

Short-term business goals are things that can be accomplished in a relatively short span when compared to your long term goals

Intermediate Business Goals

Intermediate business goals should include those that can be accomplished within a one-to-five-year horizon.

Long-Term Business Goals

Long-term business goals generally include things that would take you five to fifteen or more years to accomplish. Think about your goals and write them down. Then you can put together an investment opportunity aimed at reaching those desired goals.

The Hierarchy Of Goals

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|-----------|-------------|
| → Daily | → Quarterly |
| → Weekly | → Yearly |
| → Monthly | → Lifetime |

- The accomplishment of daily goals should lead to the achievement of weekly goals.
- The accomplishment of weekly goals should lead to the achievement of monthly goals.
- The accomplishment of monthly goals should lead to the achievement of quarterly goals.
- The accomplishment of quarterly goals should lead to the achievement of yearly goals.
- The accomplishment of yearly goals should lead to the achievement of lifetime goals.